

Surily DP Goel



One of the most established and recognizable names in the Indian fashion design fraternity today, Surily DP Goel, studied Fashion Designing at FIDM, (Fashion Institute of Design and Merchandising), Los Angeles. In November 2003, Surily started her own line of garments under the eponymous title 'SURILY'. The designer launched her collection at India's leading fashion store 'Ensemble', where she currently stocks.

Thereafter, she went on to showcase her merchandise at "Kimaya" (Mumbai & Delhi), "Aza" (Mumbai, Delhi, Ludhiana), "Fiza" (Mumbai) & Hues.

As a special showcase, Surily also featured at "VILLA MODA" (Kuwait), and her Wills India Fashion Week collection was picked up by a Fashion Store in Milan.

This young designer maintains that whilst fashion is her first love, films come a close second. Surily steadfastly established herself as a name to be reckoned with for styling and designing garments for Indian movies.

Her long list film credits include big-budget movies like:

- PREITY ZINTA
Salaam Namaste, Jaaneman, Rituparno Ghosh's, 'The Last Lear' & Ishkq In Paris
- RAANI MUKHERJI
Ta Ra Rum Pum
- GENELIA D'SOUZA
Chance Pe Dance & Its My Life
- ZAYED KHAN
Blue
- SALMAN KHAN
& AKSHAY KUMAR
Jaaneman

Apart from the Big Screen, she has also styled many Ad Films & Television shows like:

- HRITHIK ROSHAN
Just Dance
- PREITY ZINTA
The PZ Show & The Guinness World Records
- MALLIKA SHERAWAT
The Bachelorette India

She has also been associated with the launch of various International Brands in India like- Vacheron Constantin, Bvlgari & Paul & Shark.

"I strongly believe that a garment should not only make you look good but it should also uplift one's mood and frame of mind."

-Surily

Surily has also styled Priyanka Chopra, Arjun Rampal, Genelia D'Souza, Raani Mukherji, Preity Zinta and Hrithik Roshan for various endorsements.

Actresses worn Surily:

Sonali Bnedre, Tabu, Alia Bhatt, Bipasha Basu, Malaika Arora Khan, Sagrika Ghatge, Shruti Hassan and Ileana D'Cruz